



Tiny Texts *in English*

Read, listen & learn a little English!

Coke Ad Goes Viral

Match the key words and definitions:

burglars	-record on camera
24/7	-short video
capture	-people who steal from shops
clip	-encourage
shoplifters	-people who steal from homes
urge	-24 hours a day, 7 days a week/non-stop
mission accomplished	-advertisement
footage	-spread rapidly across the internet
homeless	-people with no home
Nowadays	-now, these days
gone viral	-filming
ad	-the task was successful

Now cover the key words and try to complete the text.

_____, we are surrounded by security cameras which _____ our every move _____. They are used as a crime prevention tool to discourage _____, _____, vandals and so on. The latest Coke advertisement, which has _____ on facebook offers a different view of what happens in front of the cameras. The _____ shows _____ from around the world of sweet everyday moments: people kissing, dancing, helping the _____ and, of course, drinking coke. The idea behind the _____ is to _____ people to 'look at the world a little differently'. It also gives you that good, happy feeling that makes you want to share a coke. In other words, _____.

What did you think of the video?

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